



INFORMATION TECHNOLOGY

TECH SAFE PROGRAM

TEL: 601-960-1256

LOCATION: 353 S CONGRESS ST.
JACKSON, MS 39201

EMAIL: ITTRAINING@JACKSONMS.GOV

SOCIAL MEDIA AT WORK

THE THREAT OF SOCIAL MEDIA AT WORK:

Improper Use: Using social media in the workplace could also tempt your employees to use their work equipment for improper non-business use, primarily if your company does not regulate their social media use. They could scroll through their social media accounts during working hours, therefore, affecting employee productivity in the workplace.

Public Mistakes: Humans make mistakes. Social media posts are not only public domain, they are also permanent. So that means that the mistakes you make on social media are permanent and public record. These mistakes have cost people their job because people post what's going on, and if you're at work what you have going on is work. Work is NOT fully public, but if you make it fully public there can be negative consequences.

Lower Productivity: One of the most obvious problems associated with the usage of social media in the workplace is that it takes up time. Employees on social media have significant lower productivity. The time they spend scrolling through their social media accounts could have been used to complete their tasks and responsibilities ahead of time.

Confidentiality: Companies that allow their employees to post about work-related things on social media as part of their job should be wary of the possible harm it could have on the company. Valuable and confidential information about the new and unverified services or products might be leaked and desired by city residents before they are ready.